



# Virtual Medicall

India's Largest  
& No 1 International Medical Equipment  
& Hospital Needs Exhibition

Book  
Your Stall  
Now!

THU	FRI	SAT	SUN
10	11	12	13

DEC 2020

[www.virtualmedicall.in](http://www.virtualmedicall.in)



**Geography is History**, VirtualMedicall will show you the future. Travelling all the way across the globe to India to explore the most dynamic and ever growing healthcare market in the world may not be that easy. From language barrier to logistics barrier to human resource barrier to financial barrier to travel barrier and time constraints makes it harder for your business to get a foot in the market.

**'Break the Barrier'**, Yes! Medicall India's Largest medical equipment exhibition with its cutting edge online digital platform, VirtualMedicall helps your business to pivot & explore newer customers, dealers & distributors who are your right fit. Once you have experienced and explored the market virtually and once you have the confidence, then your physical presence is needed to stabilize and grow. Hence embrace a barrier free trade, from the click of the mouse, from the comfort & luxury of your home & your country. Book your stall in VirtualMedicall today.

# India's Largest & No 1 Medical Equipment Exhibition



## VirtualMedical

Medicall with its huge experience of 24 editions of traditional face-face fairs launched India's first virtual Expo on Hospital Infection Control Products on the 25th & 26th of July and launched second edition focused on Telemedicine, Home Healthcare and Remote Monitoring on 25th & 26th September. Both the virtual expos was a grand success with 55 exhibitors and more than 1000 visitors.

Now it's time to go bigger as 26<sup>th</sup> Edition of Medicall's Virtual will focus on the complete range of medical equipment, hospital needs products, services & solutions. It will be truly an International Virtual Exhibition with international pavilions.

# Exclusive Pavilions

## Hospital Infrastructure Pavilion



## IT Pavilion



## Infection Control Pavilion



## Components Pavilion



# Exclusive Webinars & Conferences

Medical Virtual Exhibition

Lobby Exhibition Hall Conference Hall Video Calls My Profile Logout

Any question ?

Exclusive Online Expo on  
**Telemedicine, Home Healthcare & Remote Monitoring Solutions**



**FRI 25 SAT 26  
SEP 2020**



*Everything they fail to teach in a medical college*



Contact Less Patient Care: The Future

Digital Transformation In Home Health Care – Customer And Care Giver Experiences



Challenges & Benefits In Adapting to Remote Patient Monitoring for Doctors & Hospitals

Challenges & Solutions In Home Healthcare And Tele-Medicine

## India Key Facts



Healthcare Industry  
US\$ 133.44 billion by 2022



Top 20 healthcare  
consumers of the world



Economy US\$2.6 trillion



Growth Rate 16-17%  
CAGR by 2022



More than 70% of Medical  
devices are imported



Plan 500,000 beds in  
the next 5 year's plan

## Why You should exhibit in Medically

- Identify your Ideal dealers & distributors to promote your business
- Meet the hospital owners and top decision makers
- Build your brand
- Perfect platform to launch your new product
- Widen your visibility & reach out to newer customers

## Special Benefits

- Promotion in Medically's social media pages
- Logo branding in Lobby
- 1-1 Business match-making



## Virtual Booth Features

- 1-1 video call with the potential customers
- Instant chat
- Upload product videos, posters , brochures.
- Instant access to interested visitor contacts
- Always on dashboard
- Setup your booth in minutes - each with an infographic



### Continuously Monitor

- No of visitors to your stall
- Brochure download status
- No of video calls
- Visitor contact details



### Cost of a stall :

USD 600/-  
Plus 18% GST

## Visitors Profile

Hospital Owners

Administrators

Dealers & Distributor

Doctors

Key Decision Makers

Manufacturers

CEOs, CTOs & CIOs

IT Heads

Govt. Officials

Clinic Owners

Lab Owners

Biomedical Engineers

## Products at Display

- 3D Printers
- Ambulance
- Artificial Intelligence
- Autoclave, EtO & Others
- Automation Systems
- Biomedical Waste Mgmt.
- Clean Room Products
- Consumables
- Cot, Stretcher & Wheel Chairs
- Implants
- COVID Products
- Critical Care
- Defibrillators
- Diathermy
- Disposables
- Drapes
- Endoscopy Equipment
- Hospital Architecture
- Hospital Furniture
- Hospital Garments
- Hospital IT & EHR / HMS
- Hygiene Products
- Imaging & Radiology
- Infusion Pumps
- Laboratory Products
- Laundry Equipment
- Mannequins
- Medical Gas
- Monitors
- OT & ICU Equipment
- OT Lights
- OT Tables
- Pharmacy Storage Solutions
- Prosthetics
- Surgical Equipment & Tools
- Ventilators

## Testimonials

“It was a great online edition from Medically during the pandemic situation. Medically team each and every time proving their strength of service to the customers”

Sree Balaji Enterprises

“It was a new experience. The Virtual experience was almost like real-entry into the Fair when you clicked the Start button, the Registration counters, Lobby and the Stall. The look and feel was excellent. The Stall experience was good. Visitor information, People who downloaded our catalogues, enquiries dropped was very clear. We could act on them immediately, so turnaround time was quick.”

Healing Healthcare

“Impressed with the design, layout & quality of stalls”

Mr Varadharajan, Hospital Admin

For Stall booking & Sponsorship Enquiries Contact  
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[www.virtualmedically.in](http://www.virtualmedically.in)